

Mahesh Management Consultants

(Business Consultancy Services)



Presented by
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About Us

One-Stop-Shop



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graph LR; A((One-Stop-Shop)) --- B(Started in 2006); A --- C(Global Presence); A --- D(Sectors Served); A --- E(Team Strength);
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Started in 2006

With the aim of providing multiple services to companies wishing to engage in any business expansion.

Global Presence

Well equipped offices in India and Dubai, also present in other countries through channel partners.

Sectors Served

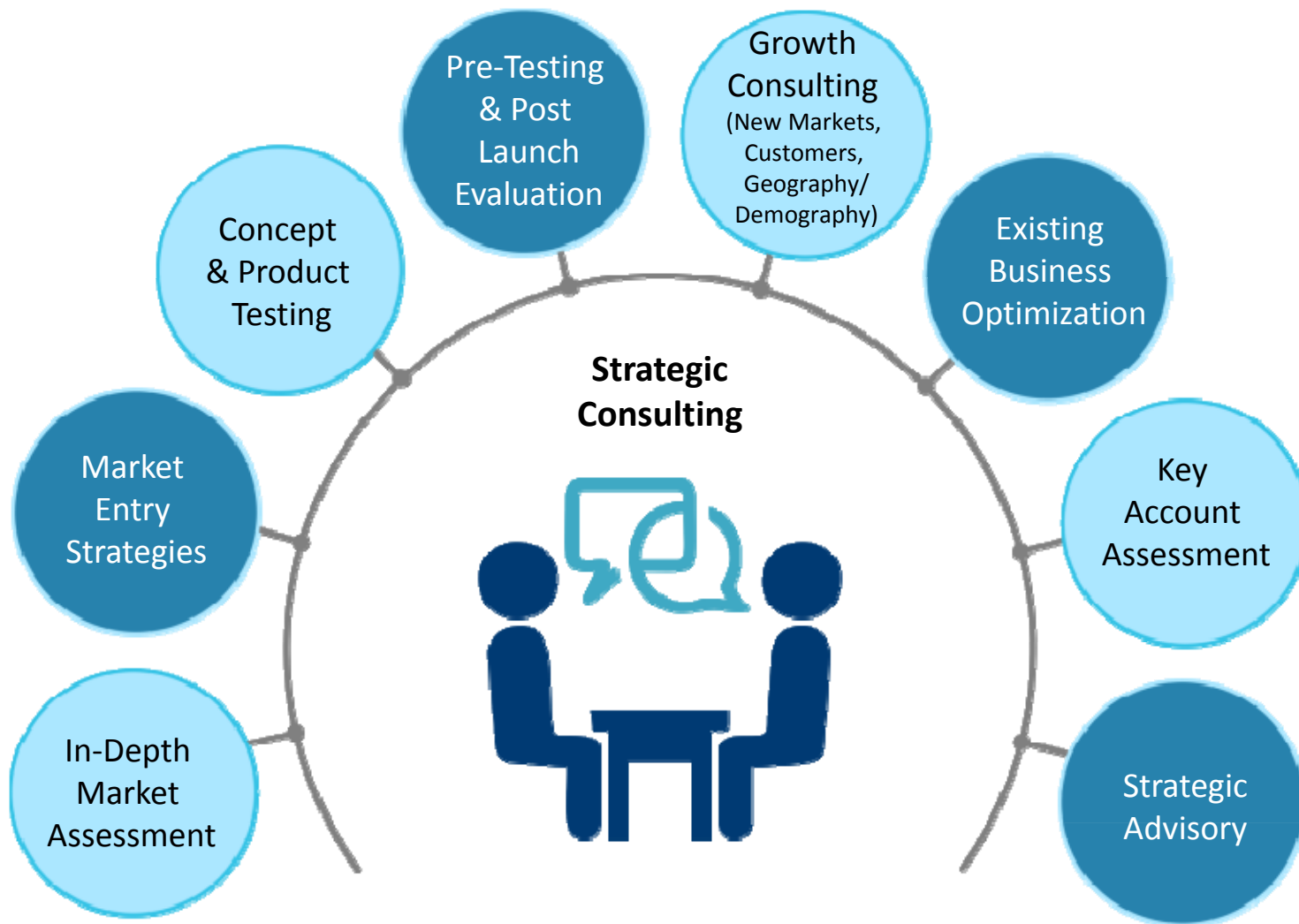
Provide actionable insights to companies across a range of industries such as Healthcare, Energy, Retail among others.

Team Strength

Dedicated team of over 35 employees and 15 freelancers, with rich industry experience and domain expertise.

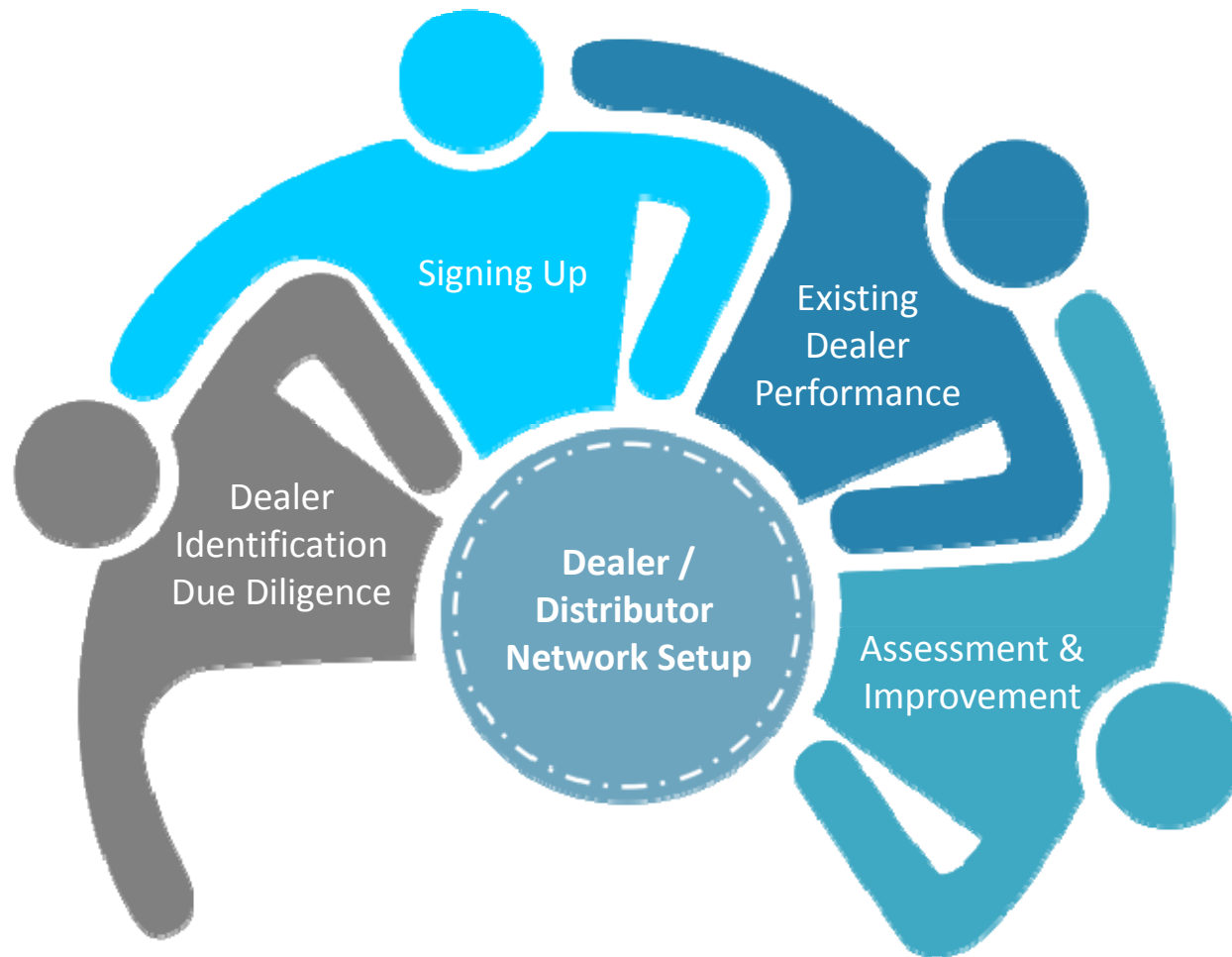


Services



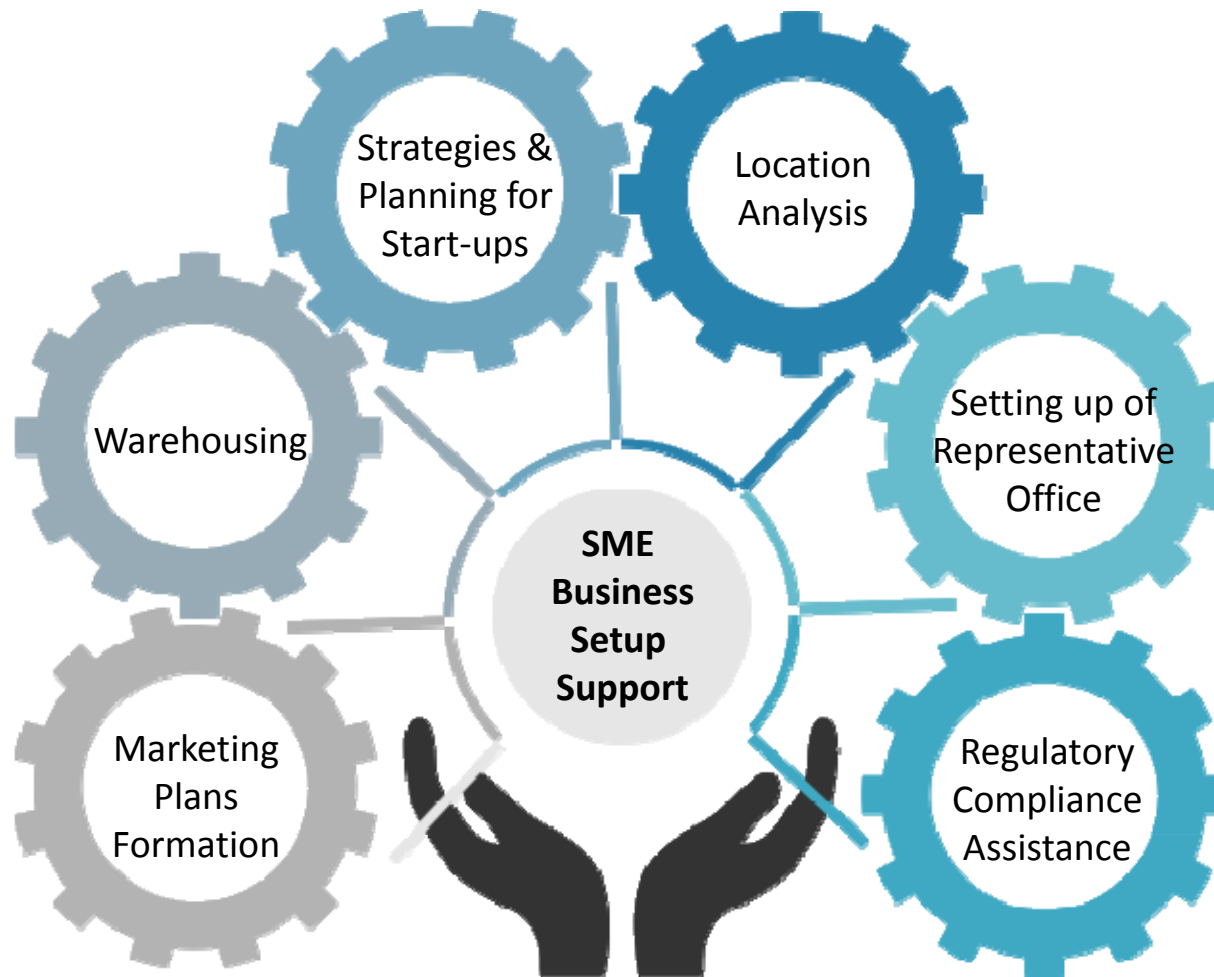
Services

Dealer / Distributor Network Setup

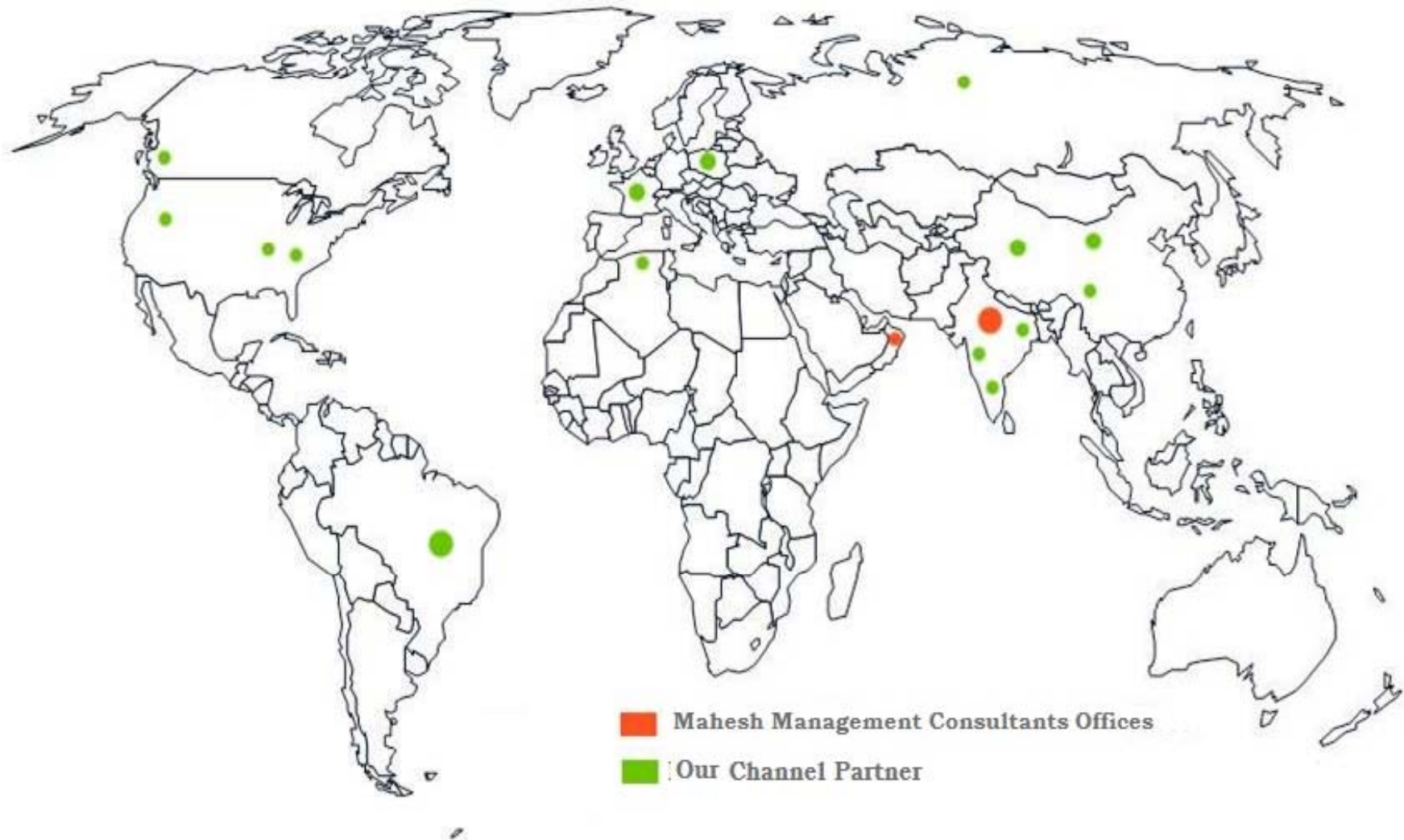


Services

SME Business Setup Support



Offices



Our Recent Custom Projects



Market Assessment of E-Tendering Portal

Requirement

- Market size and segments
- Limitations of existing products
- Subscription pricing tactics
- Tender management tool & revenue analysis
- SWOT analysis

Research Outcome

- Current & potential market size
- SWOT Analysis
- Tendering process & pricing model
- Mobile based solutions
- List of early customers
- Content aggregators



Opportunity Analysis of Supercritical Fluid Systems

Requirement

- Indian Market Size
- Dealer distributors required
- Perception of end user
- Geographies to target

Research Outcome

- Market Size & Future Demand
- Potential States
- Prospective Distributors
- Enhanced network
- Application areas & competition
- Alternatives of SFE systems



Consumer Preference Analysis for Different Spare Part Brands

Requirement

- Car Owners' preferences
- Reasons for opting independent\authorized service station
- Share of OEM and Non-OE brands
- Proportion of owners in post & under warranty period

Research Outcome

- Most preferred spare part brands
- User awareness of different brands
- Proportion of distributors dealing in OEM & Non OE
- Spare parts market by volume and price
- Analysis of buying decision influencers
- Competitive analysis



Acceptance Analysis of Preventive Healthcare Services

Requirement

- End user acceptance of Wellness Centers
- Gap analysis of demand and delivered services
- Competition in health & wellness segment
- Customers awareness level
- Potential locations for launch of new centers

Research Outcome

- Need for additional services
- Expenditure of companies on health & wellness
- Customer expectations
- Potential corporate customers
- Setup & infrastructure analysis of existing players



Trend & Acceptance Analysis of High Gloss Laminates

Requirement

- Market potential of high gloss boards
- Intensity of competitive rivalry
- Entry barriers
- Bargaining power of customers
- Value chain analysis
- Competition analysis

Research Outcome

- Share of domestic & international players
- Business model of market leaders
- Segment wise price points
- Product positioning
- Perception of end user
- Industry attractiveness



Competitive Analysis of Non Clinical BCI Devices

Requirement

- Size of Non-Clinical BCI devices market
- Fastest growing application areas
- Scope in the research space
- Business model of competitors
- End-user needs

Research Outcome

- Future & current market size
- Most preferred application areas
- Opportunities available
- Product Portfolio and pricing
- End-user preference, buying behavior
- Unmet needs
- SWOT analysis



Assessment of Indian Starch Market

Requirement

- Market size & manufacturing process
- Share of Organized & Unorganized market
- By products market
- Machineries required
- Pricing structure & Government Regulations

Research Outcome

- Market size & potential
- Application areas
- Competitive Analysis
- Product Portfolio and pricing
- Cost breakup of plant & machinery
- Licensing & approvals



Cost Analysis of UPS and Genset

Requirement

- Cost Structure
- Needs of manufacturers
- Prospective Buyers
- Prince points

Research Outcome

- Manufacturing cost
- Operational & running cost
- Pricing strategies
- Operational efficiency
- Commercial buyers



Assessment of Brain Analysis Software Market

Requirement

- Operational model
- Consumer acceptance
- Opportunities available
- Most preferred brands

Research Outcome

- Mystery shopping and desk research
- End user awareness level
- Price points of different players
- Presence and positioning



Opportunity Assessment in Premium Cereals Market

Requirement

- Identify the opportunities available
- Market potential
- Consumer preference

Research Outcome

- Current & future market size
- Restraints of the industry
- Most preferred cereal products
- Key Manufacturers



Market Assessment of Channel Support Systems

Requirement

- Share of top manufacturers
- Plant capacity
- Turnover and product prices
- Major customer base

Research Outcome

- Distribution Channel
- Pricing Strategies
- Production Capacity
- List of EPC Contractors & Manufacturers
- Demand-Supply gap



Market Potential of Sharp Medical Waste Containers

Requirement

- Potential market
- Current penetration level
- Awareness and acceptance
- Competitive analysis

Research Outcome

- End User Acceptance Level
- Demand-Supply gap
- Price Points of Key Players
- Expected Future Demand



Assessment of Glasses & Mirrors Market

Requirement

- End user segment
- Application areas
- Credit period offered
- Trends prevailing

Research Outcome

- Position of the brand
- Major application areas
- Sales promotion strategies
- Prospective Client list



Acceptance of Carpooling Software

Requirement

- Need analysis
- Consumer perception
- End user expectations
- Scope of the product

Research Outcome

- Market Potential
- Product acceptance at consumer & provider level
- Expectations of target audience
- Implementation challenges



Corrugated Box Market

Requirement

- Understand the awareness and
- Acceptance for self-glued automatic
- Corrugated boxes in major Indian cities

Research Outcome

- Suitable geographical location
- Regulatory environment
- Setup cost
- Awareness and acceptance level



Customer Satisfaction in Prepaid Card Market

Requirement

- Market potential
- Customer satisfaction
- Application area
- End user demands

Research Outcome

- Perception of retail outlet owners
- End user preference
- Customer expectations
- Market potential
- Unmet needs and challenges



Potential of Signage Board industry

Requirement

- Market size
- Distribution channel
- Industry trends
- Untapped segment

Research Outcome

- Current & future market size
- Pre launch requisites
- Growth areas
- Distribution channel
- Competitive analysis



Indian Medical Device Market

Requirement

- Understand the market of broad categories of medical devices and their distribution mechanism

Research Outcome

- Import-export scenario
- Demand-supply gap
- Regulatory hurdles
- Distribution channel
- Future growth rate



Assessment of UAE Education Sector

Requirement

- Current & expected status
- Anticipated student enrollment
- Most preferred schools
- Overall education base in Emirates

Research Outcome

- Regional demand
- Anticipated growth rate of student enrollments
- Education model
- Administrative and academic staff required



Get in Touch

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Marketing Department

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